

## Trade Mission Sponsorship Opportunities

Sponsor an Automation Alley trade mission and support our efforts to assist local small to medium-sized companies as they explore opportunities to expand and diversify into high-growth markets abroad.

### Upcoming Automation Alley Trade Missions

**Australia (Brisbane, Melbourne and Sydney) | March 2017**

**Paris Air Show | June 2017**

**Price:** Premier: \$5,000 | Supporting: \$3,000  
Price includes both the pre-mission event and the trade mission



"Automation Alley's Trade Mission to Mexico has been essential in positioning EDSS for growth into the Mexican market. The Automation Alley team provided us with unmatched expertise—preparing our team for cross-cultural communication, offering guidance for our market strategy, and providing resources to work with partners, clients, and the government in Mexico. Thanks to the work of Automation Alley and the Michigan Mexico office, we had the opportunity to meet with potential partners, clients, and resources to further our efforts in a shorter time period than doing it all on our own."

**David Ely,**  
*President/CEO, Energy Design Service Systems (EDSS)*

### Pre-Mission Event

	Premier	Supporting
<b>Logo Inclusion</b>		
Online Event Calendar	●	
Event Dedicated Email	●	
<b>Company Name Recognition</b>		
Online Event Calendar		●
Event Dedicated Email		●
E-Newsletter	●	●
Verbal recognition from event emcee	●	●
Tickets to Pre-Mission Event	4	2
Event podium time of 1-2 minutes	●	
Permission to distribute company literature at event	●	●

### Trade Mission

	Premier	Supporting
<b>Logo Inclusion</b>		
Printed Brochure	●	●
Automationalley.com home page trade mission banner	●	
Online Event Calendar	●	
Dedicated Event Email	●	
Itineraries, briefing documents and cultural information	●	
<b>Company Name Recognition</b>		
Online Event Calendar		●
Dedicated Event Email		●
E-Newsletter	●	
Verbal recognition	●	●
Discount on trade mission cost	\$1,000	\$500

To Sponsor, contact 800-457-5100 or [info@automationalley.com](mailto:info@automationalley.com)